

## PROJECT STOP OBJECTIVES

The three objectives of Project STOP are:

- **Zero leakage of waste into the environment** by ensuring collection services are available to all households and businesses, through increasing pick-up points, sorting facilities and staff.
- **Create more circular systems** that increase the value generated from waste.
- **Benefits for the local community** by creating new jobs in the waste management system and reducing the impacts of mismanaged waste on public health, tourism and fisheries.

Project STOP also targets wider impact on government policy and industry practices and seek to support other practitioners and communities working on this issue.

## HOW PROJECT STOP WORKS

Project STOP uses a "system-enabler" approach in which a team of experts in waste management, recycling, financing and education help a city design and implement a low-cost waste management system in which all households and institutions benefit from collection, and plastics are kept out of the environment. The team supports cities with investment, technical expertise, waste system design, project

management, skills transfer, behaviour change and recycling/reprocessing valorisation.

Project STOP does not own the waste nor operates collection, sortation, recycling, treatment or landfill business. All profits from the sale of recyclables or the processing of organic waste are kept by the local community and used to cover collection and sortation worker salaries and operating costs of the system. Our aim is to design a low-cost system that can capture as much value from waste as possible, so the financial burden on residents for collection is as low as possible. The many existing local initiatives (and informal waste pickers) are supported and integrated into the business model.

## PARTNERS

**Co-founders:** Borealis, SYSTEMIQ

**Strategic partners:** Borealis, Nestlé, Norwegian Ministry of Foreign Affairs, NOVA Chemicals, and SYSTEMIQ

**Supporting & technical partners:** Borouge, Sustainable Waste Indonesia (SWI), Veolia

**Government partners:** Indonesian Ministry of Environment and Forestry and the Banyuwangi Regency; the Coordinating Ministry of Maritime Affairs, BAPPENAS and the Ministry of Public Works play a supportive role.



AN INITIATIVE CO-FOUNDED BY BOREALIS AND SYSTEMIQ

### Strategic Partners



Norwegian Embassy



SYSTEMIQ

### Supporting and technical partners



### With the collaboration and support of



Ministry of Environment and Forestry



Banyuwangi Regency & Banyuwangi Environmental Agency



Coordinating Ministry of Maritime Affairs



Kementerian PPN/Bappenas  
Ministry of National Development Planning / National Development Planning Agency (BAPPENAS)



Ministry of Public Works