

Media Release

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Borealis Commits to Major Expansion of Project STOP in Indonesia

Support will enable continued scale-up of circular waste management to prevent plastic pollution

- **Borealis’ expansion commitment will extend effective waste management to 2 million people in Indonesia by 2025.**
- **Project STOP, co-founded by Borealis and Systemiq, aims to prevent 25,000 tonnes of plastic from polluting the environment each year, and create 1,000 full-time jobs.**
- **EverMinds™ in action: A five-year programme to expand activities in East Java, enabling Project STOP to accelerate the circular economy in Indonesia.**

Borealis is pleased to announce today on World Ocean Day a significant financial commitment to expand [Project STOP](#), an initiative it co-founded with SYSTEMIQ in 2017 to prevent plastic waste from entering the world’s oceans. With this expansion, Project STOP will extend effective circular waste management to two million people in Indonesia, with the goal of properly managing 25,000 tonnes of plastic each year once at full scale by 2025. The ultimate objective is to enhance the circular economy for plastics in the region.

“We at Borealis want to showcase together with our partners how to end the plastic waste issue,” says Borealis CEO Thomas Gangl. “Plastics are key for prosperity and a modern life. We need to implement waste management solutions to avoid any negative impact to the environment from those valuable materials. Turning challenges into opportunities, this approach is in line with Borealis’ commitment to accelerating the circular economy for plastics. As Project STOP continues to grow, we look forward to welcoming new strategic partners, whose skills and resources will be crucial to addressing this significant global challenge together.”

Project STOP works hand-in-hand with city governments to create effective circular waste management systems in high-need areas of Southeast Asia. The initiative supports cities with technical expertise to achieve zero-leakage of waste, increase recycling, build economically sustainable programs, creating new jobs and reducing the harmful impact of mismanaged waste on public health, tourism and fisheries. The first city partnership was established in 2018 in Muncar, located in the Regency of Banyuwangi, East Java. Project STOP also operates two additional city partnerships, in Pasuruan, also in Java, and Jembrana, on the northwest coast of Bali.

By the end of April 2021, Project STOP had reached nearly 200,000 people across its three city partnerships with new waste management services, collected more than 11,000 tonnes of waste, and prevented nearly 10,000 tonnes of waste from leaking into the environment. The initiative has created

210 jobs in the waste management industry in these cities, contributing to both the creation and protection of livelihoods in the communities where it works. As Project STOP's impact has grown, the number of strategic partners has also grown to include the Norwegian Government, NOVA Chemicals, Nestlé, Borouge, the Alliance to End Plastic Waste, and Siegwark. Project STOP's success is in large part thanks to these collaborations as well as its close partnership with local and national government offices in Indonesia, including the Regency DLH (Environmental agency) and the National Ministry for Environment and Forestry (KLHK) and the Coordinating Ministry for Maritime and Investment Affairs (CMMAI).

Optimising the financial sustainability of waste collection and sortation remains a key priority for all partners to ensure future continuity of the system. Project STOP explores sustainable financing models through governmental and private sector systems. Renewed financing will support a coordinated governance model with clear responsibilities and accountabilities, further contributing to the waste system's effectiveness and efficiency. These efforts in sum aim to contribute to Indonesia's national commitment to reduce ocean plastic pollution by 70% by 2025.

"The success of these city partnerships has shown that Project STOP's concept works," says Joi Danielson, Partner at SYSTEMIQ. "In close collaboration with all levels of government, it has established the necessary infrastructure, secured investment and developed a sustainable financial model that will cover the system's running costs. The inclusive nature of the approach—drawing on the experience and expertise of stakeholders including national ministries, local authorities, communities and the private sector—is the cornerstone of our approach, and it is the key to future growth. We are excited to see the additional positive impact this renewed commitment will make on the lives and livelihoods on so many people."

Find us online for more information on Project STOP:

Our latest videos: interviews with a Project STOP [Operational Manager](#) and [Facilitator](#):



Project STOP Website: www.stopoceanplastics.com

Social Media accounts: [Twitter](#) | [YouToube](#) | [LinkedIn](#) | [Instagram](#)

[High-res photo download](#) (all images © Project STOP)

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Media contacts:

Borealis: Virginia Mesicek
tel.: +43 1 22 400 772 (Vienna, Austria)
e-mail: Virginia.Mesicek@borealisgroup.com

SYSTEMIQ: Sun Oh
tel. +44 7741 738095 (London, UK)
e-mail: sun.oh@systemiq.earth

About Project STOP

Launched in 2017 by Borealis and SYSTEMIQ, Project STOP (Stop Ocean Plastics) works with cities to create effective waste management systems that eliminate plastics leakage into the ocean and creates circular systems in Southeast Asia. Supported by industry and government partners, Project STOP aims to achieve zero leakage of waste into the environment, recycle more plastics, be economically sustainable, and create benefits, including jobs, for the local community. To learn more, please visit www.stopoceanplastics.com or follow us on Twitter @endoceanplastic or on Instagram @endingoceanplastics.

About Borealis

Borealis is one of the world's leading providers of advanced and circular polyolefin solutions and a European market leader in base chemicals, fertilizers and the mechanical recycling of plastics. We leverage our polymers expertise and decades of experience to offer value adding, innovative and circular material solutions for key industries. In re-inventing for more sustainable living, we build on our commitment to safety, our people and excellence as we accelerate the transformation to a circular economy and expand our geographical footprint.

With head offices in Vienna, Austria, Borealis employs 6,900 employees and operates in over 120 countries. In 2020, Borealis generated EUR 6.8 billion in sales revenue and a net profit of EUR 589 million. OMV, the Austria-based international oil and gas company, owns 75% of Borealis, while the remaining 25% is owned by a holding company of the Abu-Dhabi based Mubadala. We supply services and products to customers around the globe through Borealis and two important joint ventures: Borouge (with the Abu Dhabi National Oil Company, or ADNOC, based in UAE); and Baystar™ (with Total, based in the US). www.borealisgroup.com | www.borealiseverminds.com

About SYSTEMIQ

SYSTEMIQ is a B Corp created in 2016 to drive achievement of the Paris Agreement by transforming markets and business models across three systems: land use, materials and energy. SYSTEMIQ builds coalitions, advises pioneers, mobilises financing and invests in high-impact ventures with the potential to unlock economic opportunities that benefit business, society and the environment. To learn more, visit www.systemiq.earth.

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