

Media Release

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Project STOP celebrates major milestones achieved to stop waste leaking to the environment by creating a more circular waste management system in Indonesia

At the end of 2021, Project STOP has created social and environmental impact in three cities in Indonesia and is now ready to scale-up to the entire region of Banyuwangi.

- **By the end of 2021, Project STOP provided waste collection to more than 260,000 people, created 226 jobs, and collected more than 20,000 tonnes of waste (around 2,350 tonnes of plastic) and built five waste sorting facilities since project inception.**
- **Operating in three cities, the first city partnership in Muncar was handed over to the local government and its community in February 2022.**
- **Now, the project scope is being expanded across the entire Banyuwangi Regency in East Java.**

Project STOP is celebrating the achievement of an important milestone: Since its start in 2017 until the end of 2021, the programme has brought more circular and reliable waste management services to more than 260,000 people in three cities in Indonesia (many receiving waste collection for the first time ever), built five waste processing facilities, and contributed to permanently preventing more than 20,000 tonnes of waste (including 2,350 tonnes of plastic) from leaking into the environment.

Operating in three cities, Muncar and Pasuruan in East Java and Jembrana in Bali, the Muncar programme was handed over to the local government and its community in February 2022, followed by the launch of its expansion over the entire Banyuwangi Regency, East Java.

Co-founded in 2017 by **Borealis** and **SYSTEMIQ**, Project STOP works in city-partnerships, to create sustainable circular waste management systems, and drives the transformations towards circular economy. The programme follows a “system-enabler” approach whereby it designs and implements reliable, low-cost waste collection services, builds waste sortation facilities to sort recyclable materials,

sales of recyclables and runs behavior change and clean-up campaigns in the communities where it operates. Moreover, the team engages with local stakeholders to improve the waste system governance, inform local policy regulation, and builds institutional capacity building.

This impact was made possible thanks to the invaluable support of the national and local government agencies, including the Ministry of Environment and Forestry, the Coordinating Ministry for Maritime Affairs, the Ministry of National Development Planning/National Development Planning Agency, the Ministry of Public Works and Public Housing, the Banyuwangi Government, the Pasuruan Government and the Jembrana Government, including the environmental agencies of Muncar, Pasuruan and Jembrana.

Borealis and SYSTEMIQ express their gratitude also to its strategic partners, who contributed to this achievement, the Norwegian Ministry of Foreign Affairs, NOVA Chemicals, Borouge, Nestlé, the Alliance to End Plastic Waste and Siegwark as well as its supporting and technical partners, Veolia, Schwarz and Hewlett-Packard.



Photo: Project STOP has brought more circular and reliable waste management services to more than 260,000 people in three cities in Indonesia - many receiving waste collection for the first time ever.

Photo: © Project STOP

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About Project STOP

Launched in 2017 by Borealis and SYSTEMIQ, Project STOP (STOP Ocean Plastics) works hand-in-hand with city governments to create effective circular waste management systems in high-pollution areas of Southeast Asia. The initiative supports cities with technical expertise to achieve zero-leakage of waste, increase recycling, build economically sustainable programs, creating new jobs and reducing the harmful impact of mismanaged waste on public health, tourism, and fisheries. To date, Project STOP has stopped more than 20,000 tonnes of waste from polluting nature and given employment to more than 200 waste workers. While the first city partnership was established in 2018 in Muncar, Project STOP also operates two additional city partnerships, in Pasuruan Regency, also on the island of Java, and Jembrana Regency, on the north coast of Bali. As a major milestone in 2022, the first city partnership, Project STOP Muncar, started its new autonomous phase: managed solely by local government and the community.

Project STOP's strategic partners include the Norwegian Government, NOVA Chemicals, Borouge, Nestlé the Alliance to End Plastic Waste, and Siegwirk. Project STOP's success is in large part thanks to these collaborations as well as its close partnership with local and national government offices in Indonesia, including the National Ministry for Environment and Forestry (KLHK) which it has a Memorandum of Understanding (MOU) with, the Coordinating Ministry for Maritime and Investment Affairs (CMMAI) and the Regency governments in the regions it works. STOP now has a team of 40 committed environmental leaders.

For more information on Project STOP:

Website: www.stopoceanplastics.com

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About Borealis

Borealis is one of the world's leading providers of advanced and sustainable polyolefin solutions and a European front-runner in polyolefins recycling. In Europe, we are a market leader in base chemicals and fertilizers. We leverage our polymer expertise and decades of experience to offer value adding, innovative and circular material solutions for key industries such as consumer products, energy, healthcare, infrastructure and mobility.

In re-inventing essentials for sustainable living, we build on our commitment to safety, our people, innovation and technology, and performance excellence. We are accelerating the transformation to a circular economy of polyolefins and expanding our geographical footprint to better serve our customers around the globe.

With head offices in Vienna, Austria, we employ 6,900 employees and operate in over 120 countries. In 2021, we generated total sales of EUR 12.342 EUR billion and a net profit of EUR 1,396 million. OMV, the Austria-based international oil and gas company, owns 75% of our shares, while the remaining 25% is owned by a holding company of the Abu-Dhabi based Mubadala. We supply services and products to customers around the globe through Borealis and two important joint ventures: Borouge (with the Abu Dhabi National Oil Company, or ADNOC, based in UAE); and Baystar™ (with TotalEnergies, based in the US).

www.borealisgroup.com | www.borealiseverminds.com

About SYSTEMIQ

SYSTEMIQ was founded in 2016 to drive the achievement of the Paris Agreement and the UN Sustainable Development Goals by transforming markets and business models in four key systems: land use, circular materials, clean energy, and sustainable finance. A certified B-Corp, SYSTEMIQ is a global advisory and investment firm that partners with industry, government and civil society, financing, and invests in high-impact ventures with the potential to unlock economic opportunities that benefit business, society, and the environment, and deliver systems change.

To learn more, visit www.systemiq.earth